A TRUSTED PARTNERSHIP IN CERVICAL CANCER SOLUTIONS

BD's adaptable, scalable and customized solutions empower you to meet the needs of the rapidly changing landscape of cervical cancer screening. Our full suite of advanced cervical screening products and services are designed to provide solutions with your future needs in mind. When you partner with BD Diagnostics, you and your lab will benefit from fully customized, cutting-edge cervical cancer screening solutions.

Ready to see a real difference?

Contact your BD Diagnostics Account Executive today

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BD SUREPATH* LIQUID-BASED PAP TEST



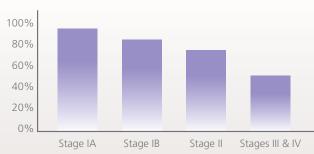
CONFIDENCE IN PATIENT CARE

Early and accurate detection is the key to preventing cervical cancer from progressing

Reliable screening allows for the detection of cancerous and precancerous changes enabling early intervention. For this reason, it is important to use a technology that will give you accurate and actionable results.

Early detection leads to better outcomes

Cervical cancer 5-year survival rate¹



Study conducted using conventional smears

The BD SurePath[™] test is the only Pap test to provide

- The highest HSIL+ detection²⁻⁵
- Fewer UNSATs²⁻⁵
- Low ASC-US rates²⁻⁵



Beginning with sample collection

The BD SurePath[™] test is the only PAP that sends 100% of the sample to the laboratory

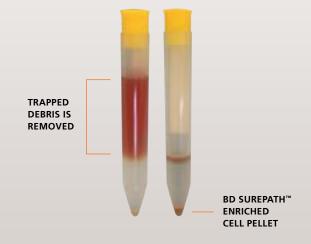
The rinsing method used by the other LBC can result in up to 37% of the sample being discarded⁶

- 2/3 of all false negatives are the result of cells not being collected and/or not being tested⁶
- A primary reported reason for unsatisfactory samples is an insufficient number of squamous cells⁷

Featuring a Proprietary Cell Enrichment Process

BD's cell enrichment process ensures only the most diagnostically relevant material is presented on the slide.

The BD process separates and removes blood, mucus, and interfering materials from the sample, meaning only the most diagnostically relevant material transfers to the slide.^{4, 8}

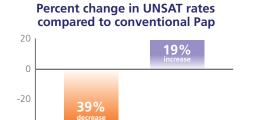


Ready to see a real difference?

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ACTIONABLE INFORMATION TO IMPROVE PATIENT MANAGEMENT

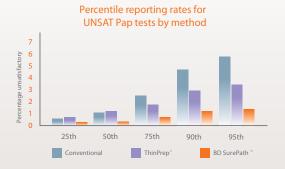
BD is committed to helping improve clinical decisions by increasing the accuracy and actionability of lab results.



The BD SurePath™ test consistently demonstrated to lower the UNSAT slide rate — as repeatedly shown in many studies⁷⁻¹¹

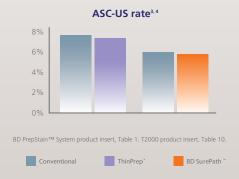
BD PrepStain™ System product insert, Table 14. T2000 product insert, Table 13

BD SurePath



In a survey of 373 responding CAP

laboratories, the BD SurePath™ Liquidbased Pap consistently demonstrated the
lowest UNSAT rates versus all other Pap
methods⁷



The BD SurePath™ test allows a

pathologist to accurately distinguish

true cytologic abnormalities, as evidenced

by the BD SurePath™ test's low ASC-US rates.²

Ready to see a real difference? Contact your BD Diagnostics Account Executive today

It has been reported that up to 30% of women may be lost to follow-up when they are called back for re-sampling after an UNSAT¹²

First-time accuracy – demonstrated by the lowest unsatisfactory rates and low ASC-US results - leads to fewer patient callbacks, reduces patient anxiety, reduces the risk of loss-to-follow-up and removes delays in getting to an actionable result.

UNSAT results have been reported to be associated with 1.6- to 4.0-fold higher risk for CIN 2+*13

Unsatisfactory samples represent a missed opportunity for screening and are more often associated with cervical abnormality.

Fewer unsatisfactory results also reduce the need for reprocessing samples and rescheduling patients, thus lessening the burden on the lab and nursing staff Reprocessing the other LBC with glacial acetic acid takes time and disrupts staff, while only producing a satisfactory rate of 44% ¹⁴

^{*}Study conducted using conventional smears

MAXIMIZE EFFICIENCY - AND FOCUS ON THE CASES —— THAT MATTER MOST

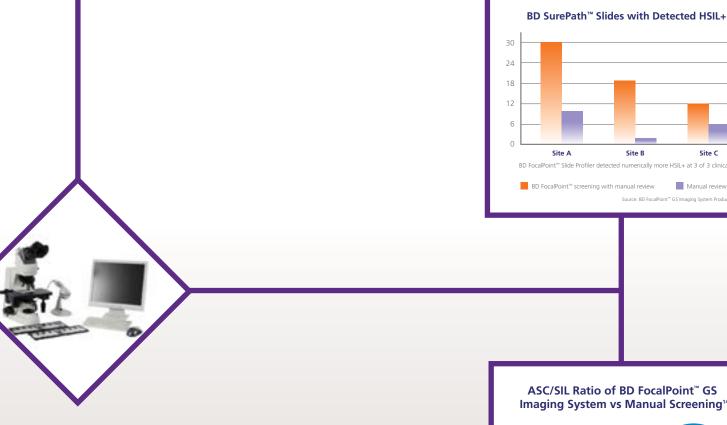
Screening BD SurePath™ slides with the BD FocalPoint™ GS Imaging System increases accuracy and efficiency

The BD FocalPoint GS Imaging System assists the laboratory staff to better triage slides for further screening by:

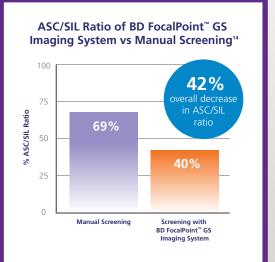
- Using algorithms to determine potential abnormalities and rank slides accordingly¹⁵
- Focusing attention on the 10 fields of view most likely to contain abnormalities, reducing screening time per slide
- Increasing disease detection and reducing ASC-US rates
- Utilizing Directed QC Technology™ to select slides with the highest likelihood of abnormality for full slide review
 — improving the quality control process and reducing the risk of missed disease

Higher disease detection with BD Surepath™ slides screened with the BD FocalPoint™ GS Imaging System¹⁶

- 24.5% increase in cancer sensitivity
- 19.6% increase in HSIL+ sensitivity
- 9.8% increase in LSIL+ sensitivity
- 9.2% increase in ASC-H+ sensitivity



Higher disease detection
with BD SurePath™ slides
screened with the
BD FocalPoint™ GS
Imaging System¹6



Improving the ASC/SIL ratio

Reducing the ASC/SIL ratio means more actionable results and less uncertaintly for patients¹⁶

Ready to see a real difference?

Contact your BD Diagnostics Account Executive today